

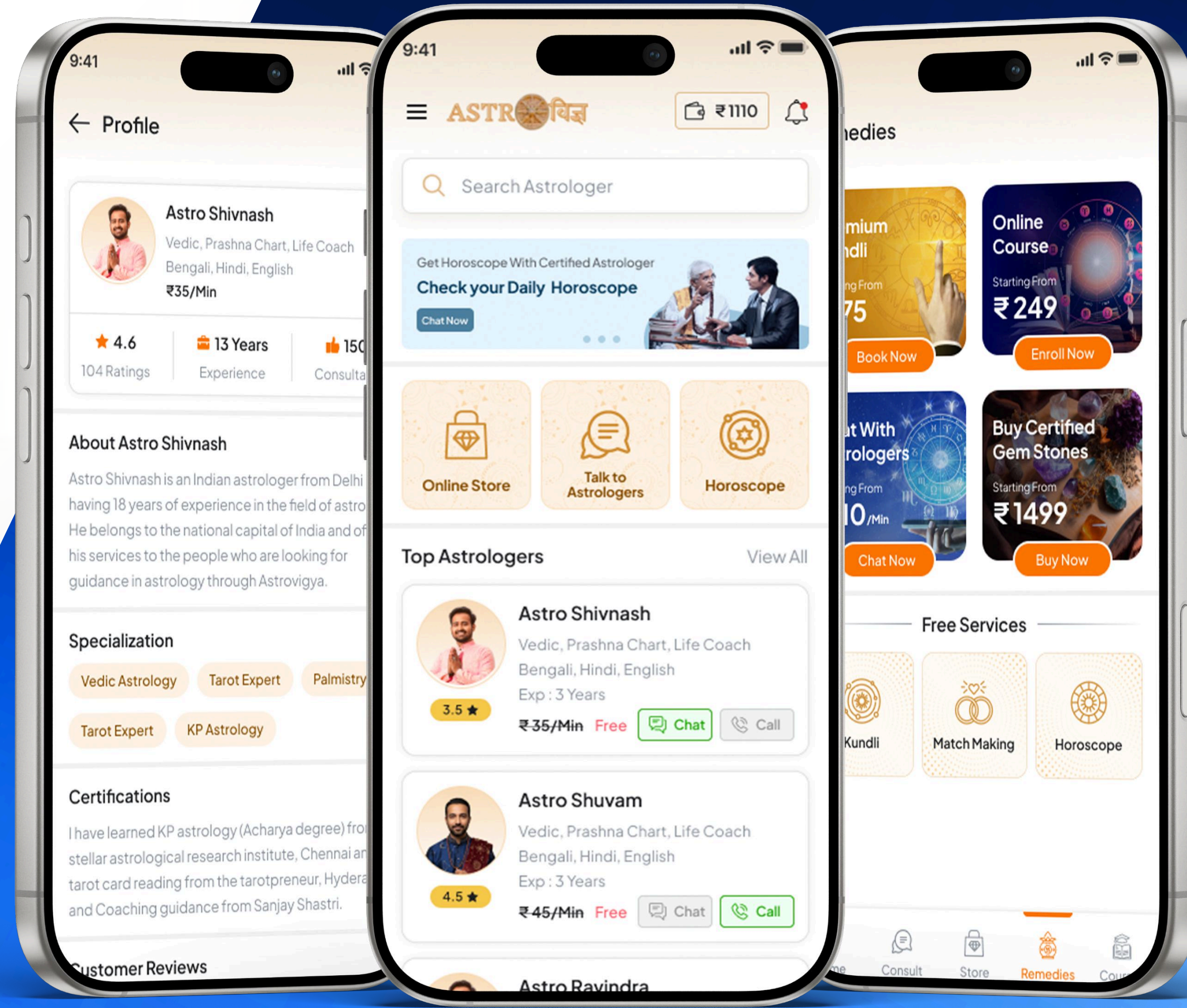
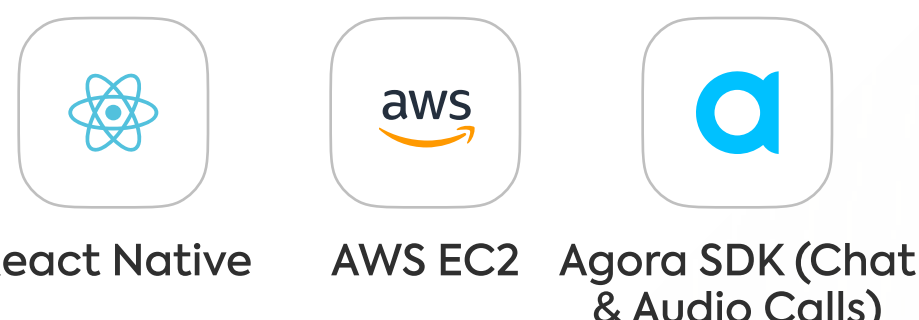
CASE STUDY

Astrology Mobile App Platform

PERSONALIZED ASTROLOGY & SPIRITUAL SERVICE ECOSYSTEM

Astrovigya is a modern digital astrology platform designed for personalized consultations, spiritual services, matchmaking, and astrology learning. The platform delivers seamless user experiences, real-time communication, and scalable service management for users and professional astrologers across devices.

TECH STACK WE USED



OVERVIEW

Project Overview

DOWNLOAD FROM



CLIENT

Astrovigya

INDUSTRY

Digital Astrology Platform

PLATFORM

Cross-Platform Mobile Apps

Modern Astrology Platform with Spiritual & Consultation Experiences

Astrovigya delivers astrology consultations, matchmaking, puja services, and learning experiences through a seamless cross-platform ecosystem built for users and professional astrologers.

Astrology Consultations

Connect through real-time chat, audio calls, and personalized astrology guidance.

Spiritual Services

Book online puja sessions and attend rituals remotely through Google Meet.

Astrology Learning

Access astrology courses, expert content, and personalized learning experiences.

Matchmaking Services

Explore compatibility reports, Kundli insights, and relationship guidance.

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01

Managing real-time chat and audio consultations between users and astrologers efficiently.

Consultation System

02

Providing convenient access to astrology consultations and spiritual services for users across locations.

User Accessibility

03

Synchronizing live booking updates across Laravel backend services and React Native applications.

Real-Time Updates

04

Managing astrologer availability, appointments, and consultation schedules efficiently.

State Management



05

Creating smooth online puja scheduling and remote spiritual session experiences.

Puja Workflow

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PAIN POINT

Challenges Confronted

Managing consultations, spiritual bookings, matchmaking services, and real-time communication created scalability and operational challenges for the digital astrology platform.

SOLUTIONS

Solution Provided

Digital astrology platform solutions engineered to improve consultations, spiritual services, matchmaking systems, and seamless user engagement.



CONSULTATION MANAGEMENT

Centralized consultation workflows with scalable astrologer and user interaction systems.



PUJA BOOKING SYSTEM

Streamlined online puja scheduling and remote spiritual session management experiences.



EARNINGS & REPORTING DASHBOARD

Enabled astrologers to track consultation earnings, revenue, reports, and service performance through a centralized dashboard.



LIVE CONSULTATION CHAT

Dynamic chat and audio consultation delivery with responsive real-time synchronization.



CROSS-PLATFORM APP

Optimized React Native applications with scalable and responsive cross-platform interfaces.



REST API INTEGRATION

Secure REST API integration supporting scalable astrology and service management systems.

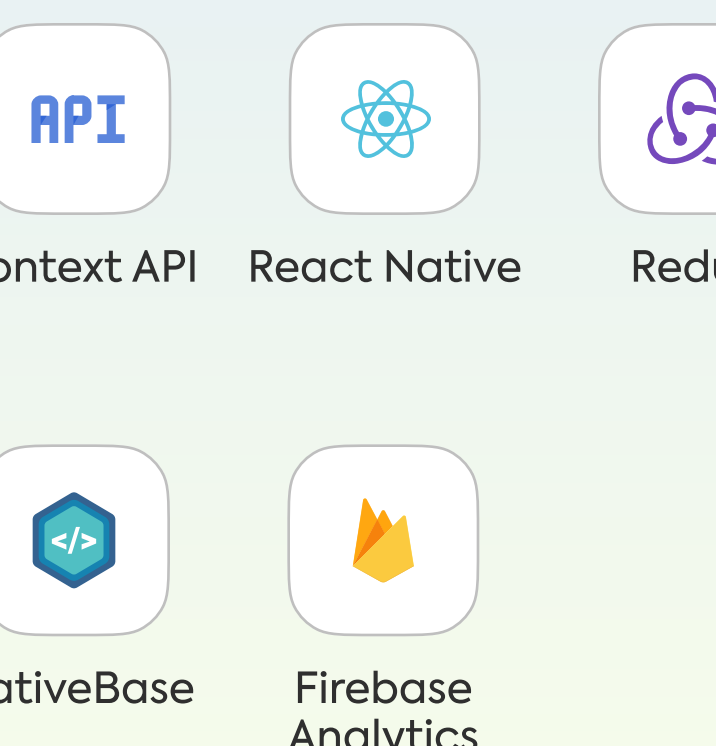
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TECH STACK

Built With Modern Technology

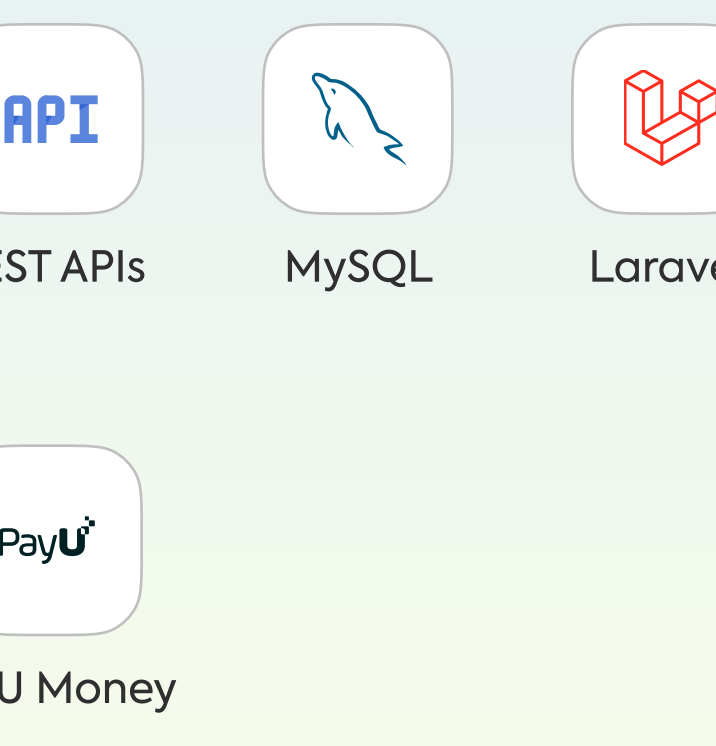
We use scalable mobile and backend technologies to power astrology consultations, real-time communication, spiritual services, and personalized platform experiences.

FRONTEND & ANALYTICS



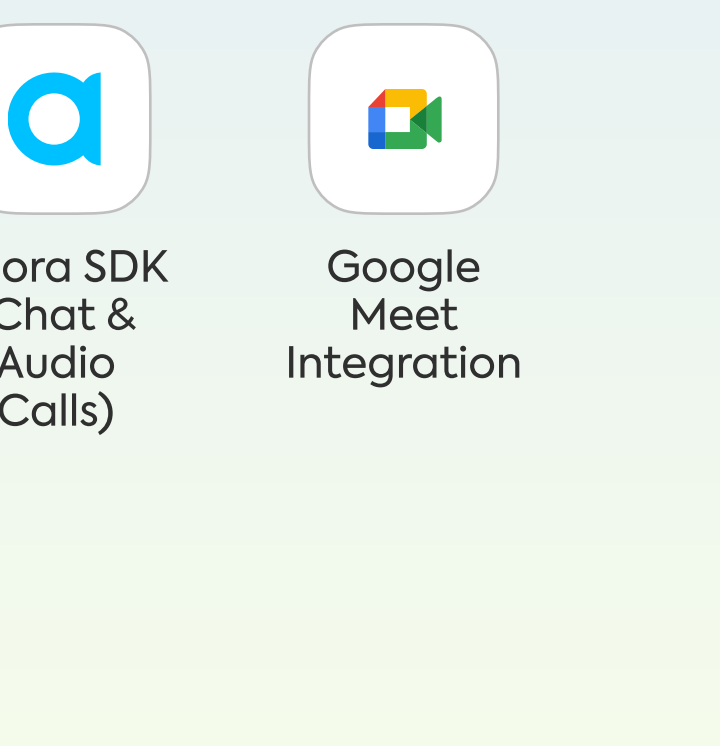
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BACKEND & PAYMENTS



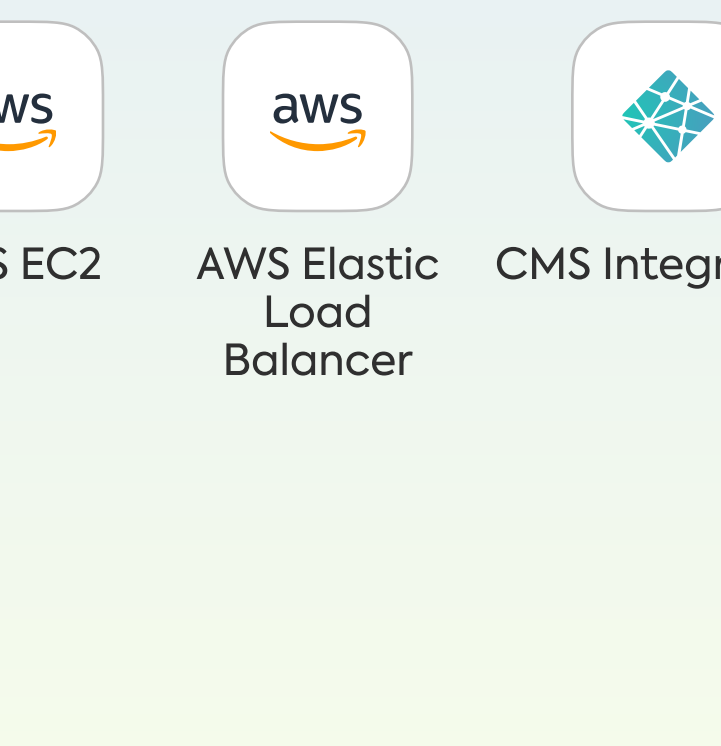
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REAL-TIME COMMUNICATION



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CLOUD & COURSES MANAGEMENT



004 / 004

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RESULT

Results & Impact Metrics

Reliable Shopify-native measurement infrastructure for accurate conversion tracking, Google Ads attribution, and scalable funnel event visibility.



Increased User Engagement

Boosted engagement through consultations, learning content, spiritual services, and eCommerce features.



Improved Accessibility

Enabled remote access to spiritual services through Google Meet-based puja sessions.



Enhanced Astrologer Productivity

Simplified consultation management, reporting, and earnings tracking with dedicated dashboards.



Multiple Revenue Streams

Created diverse revenue opportunities through consultations, courses, puja bookings, and eCommerce.



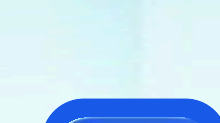
Improved Scheduling Efficiency

Reduced booking conflicts with real-time availability and appointment management.



Seamless User Experience

Unified access to consultations, matchmaking, learning content, products, and spiritual services improved platform usability.



Additional Insights

Remote Spiritual Access

Enabled users to participate in puja sessions and spiritual services from any location.

Higher User Engagement

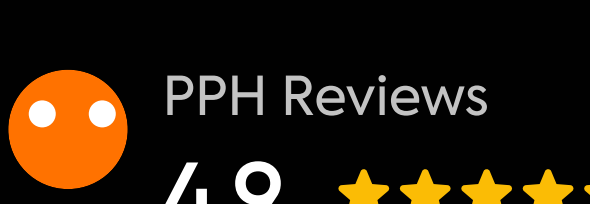
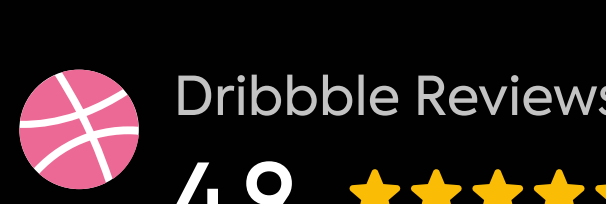
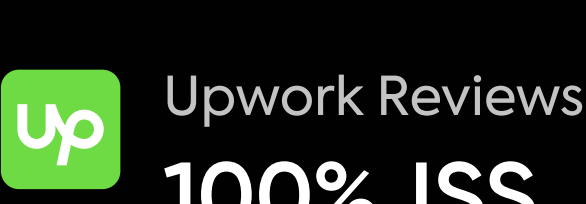
Integrated consultations, learning, and spiritual services encouraged continued platform activity.

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Let's collaborate on what matters to you

Contact us to discuss business opportunities, or just to say hello. Visit our Website:

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