

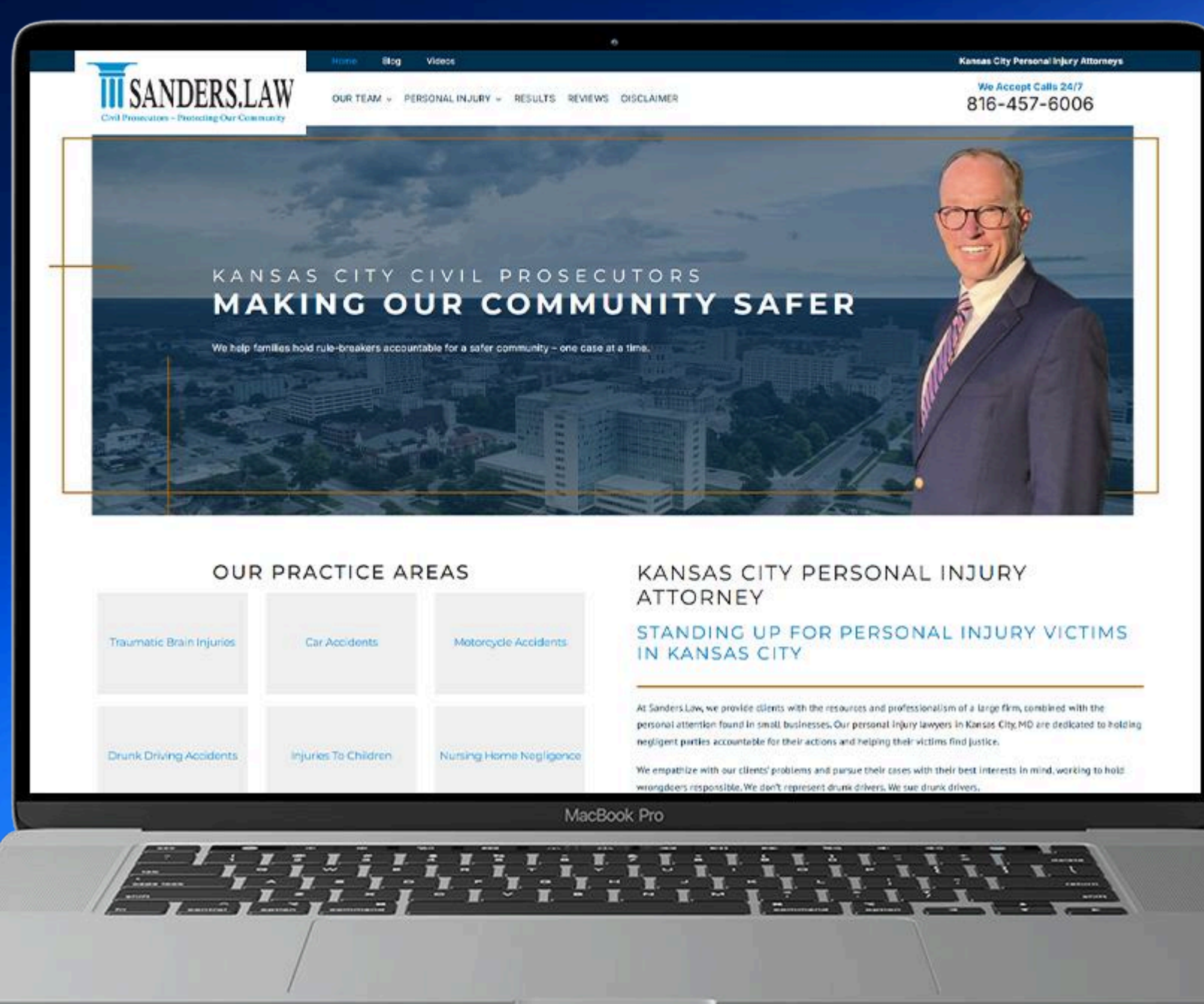
CASE STUDY

Attorney Steve Sanders Modern Legal Services Platform

PROFESSIONAL LEGAL SERVICES • CLIENT-CENTERED REPRESENTATION

Attorney Steve Sanders is a professional legal services website focused on criminal defense, litigation, and client-centered legal representation. The platform was designed to establish trust, authority, and accessibility while helping potential clients quickly understand legal services, attorney expertise, and consultation options.

TECH STACK WE USED



01 OVERVIEW

Modern Legal Services Platform

Attorney Steve Sanders is a professional legal services website focused on criminal defense, litigation, and client-centered legal representation. The platform was designed to establish trust, authority, and accessibility while helping potential clients quickly understand legal services, attorney expertise, and consultation options.

- Professional Legal Experience**
Clean, modern interface designed to build trust and improve accessibility for potential clients.
- Client-Centric Platform**
Easy consultation pathways with strategically planned contact options.
- Responsive Digital Experience**
Optimized for seamless accessibility across desktop, tablet, and mobile devices.

LIVE LINK

<https://www.attorneystevesanders.com/>

CLIENT

Attorney Steve Sanders

INDUSTRY

Legal Services

PLATFORM

Professional Legal Services Website

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02 PAIN POINTS

Challenges Confronted

Building a modern legal website required balancing professionalism with usability while creating a platform that effectively communicates legal expertise and converts visitors into clients.



- Legal Brand Positioning**
Establishing trust, authority, and legal credibility through a clear, professional digital presence.
- Complex Legal Service Structure**
Organizing multiple legal services and information into intuitive, user-friendly navigation pathways.
- Conversion-Focused User Journey**
Guiding potential clients toward consultations with streamlined interactions and strategic call-to-actions.
- Performance & Accessibility**
Delivering fast, responsive, and accessible experiences across desktop, tablet, and mobile devices.
- Content Scalability**
Supporting future legal resources, blogs, attorney updates, and expanding service offerings efficiently.
- Trust & Credibility Presentation**
Showcasing legal expertise, achievements, and client confidence through compelling digital storytelling.

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- 1/ Enterprise Legal Website Architecture**
Structured legal services, attorney profiles, and resources for intuitive, user-friendly navigation.
- 2/ Advanced CMS Development**
Scalable WordPress CMS enabling efficient management of content, services, and attorney profiles.
- 3/ Conversion-Oriented UX Strategy**
Strategic CTAs and trust-focused layouts designed to improve consultations and client inquiries.
- 4/ Responsive Legal Experience**
Consistent, accessible experiences optimized across desktop, tablet, and mobile devices.
- 5/ Performance Optimization**
Optimized assets and page structure delivering faster load times and smoother interactions.
- 6/ Modern Visual Identity**
Professional design reinforcing legal credibility, trust, and authority throughout the user journey.

03 SOLUTIONS

Solution Provided

Building a professional legal platform with scalable architecture, seamless UX, and growth-focused functionality.



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04 TECH STACK

Powered By Scalable Technology

The platform leveraged modern web technologies and optimization strategies to provide a secure, responsive, and scalable legal services experience.

- Platform**
WordPress, Elementor Pro, Elementor
- Frontend**
HTML5, CSS3, JavaScript
- Design**
Figma
- CMS**
ACF
- Responsive**
Responsive Design Framework

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05 RESULTS

Results & Impact Metrics

Built a polished, future-ready legal platform supporting business growth, SEO scalability, and content expansion.



- SCALABLE LEGAL CMS PLATFORM**
Flexible content management streamlining legal services, attorney profiles, blogs, and future updates.
- IMPROVED BRAND CREDIBILITY**
Professional digital presence reinforcing trust, legal expertise, and client confidence across touchpoints.
- ENHANCED USER ENGAGEMENT**
Clear navigation and intuitive layouts helping visitors access services and consultations efficiently.
- FASTER WEBSITE PERFORMANCE**
Optimized frontend performance delivering faster load times and smoother experiences across devices.
- MOBILE-OPTIMIZED EXPERIENCE**
Responsive and usability ensuring consistent accessibility and usability on desktop, tablet, and mobile.
- CONVERSION-DRIVEN STRUCTURE**
Strategic layouts and consultation-focused elements supporting stronger client inquiries and lead generation.

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- Google Reviews 4.6 ★★★★★
- Clutch Reviews 4.9 ★★★★★
- Upwork Reviews 100% JSS
- Dribbble Reviews 4.9 ★★★★★
- Behance Reviews 5.0 ★★★★★
- PPH Reviews 4.9 ★★★★★

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